Experience more with Vogel’s NEXT Series

Innovative TV wall mounts and stands
That’s how we embarked on the creation of the Vogel’s NEXT Series. And from the reaction of professionals and demanding clients alike, we may have exceeded our own brief. The NEXT Series surprised even them.

A full-motion wall mount that remembers your favourite position? A mount you can operate via your TV remote control or an app? A soundbar that moves with your TV and creates a sound quality so good it makes the need for other speakers in your room a thing of the past? Even if you didn’t think such things possible before, these are benefits to which you can very quickly become accustomed.

“I HAVE THE SIMPLEST TASTES. I AM ALWAYS SATISFIED WITH THE BEST.”

Oscar Wilde
Irish writer
SOMETIMES YOU DON’T NEED TO COMPROMISE

Fortunately, there are moments in life when decisions are easier than you had anticipated. This is such a moment. Because the Vogel’s NEXT Series excels against every possible criterion you might apply when selecting a TV wall mount.

Aesthetically, the stylish yet understated look and high-quality materials will blend perfectly with your interior, from retro-modern to Nordic, industrial to urban. While on a technical level, the design is cutting-edge yet robust. With innovations driven by the needs of the user: from an intuitive interface to pragmatic functionality and smart solutions that genuinely enhance your viewing experience.
You decide what your TV wall mount needs to do. We ensure it does it. Flawlessly.

**Design & comfort**

Vogel's NEXT Series wall mounts come in different versions, so there's a solution for every need.

**DesignMount**
The DesignMount is the perfect manual wall mount. Discreetly facilitating your ideal viewing experience. Thanks to the Smart Movement Mechanism (SSM®), adjusting its position requires only the lightest touch of your finger. While the Screen Protection System (SPS®) prevents your TV from bumping against the wall.

**MotionMount**
The MotionMount delivers the same ideal viewing experience, but motorized. Turn your TV on and it automatically returns to your previous viewing position. Or at one of ten other positions you can pre-programme, so each member of your household can enjoy TV their way. To adjust your viewing position, simply use the handy app. And when you turn it off, your TV returns effortlessly to its resting position against the wall.

**SoundMount™**
The SoundMount™ brings another dimension to perfect viewing. An integrated soundbar ensures the speaker automatically turns to face you with your TV screen, for a totally immersive sound experience. Add to that a wireless subwoofer that you can place anywhere in the room and the result is a sound quality so good you no longer need the clutter of additional speakers. Even when streaming music direct to the soundbar via your smartphone or tablet.

**MotionSoundMount**
The MotionSoundMount takes the wall mount to a whole new level. In fact, it's in a class all its own. It brings together flawless mounting, automatic movement and excellent sound in one all-embracing product. Perfection literally at your fingertips. And via your TV remote control or a specially developed Vogel's app, you can select from 10 pre-programmed settings, so that everyone in the house can set their own preferred viewing position.

**Perfect sound**

The all-in-one solution, with automatic motion option.
“GOOD DESIGN IS INNOVATIVE. IT DOESN’T… PRODUCE NOVELTY FOR THE SAKE OF IT.”

Dieter Rams
German industrial designer

At Vogel’s, we innovate for one reason only: because it will benefit you, the user. So for the NEXT Series, for example, we developed the first app-controlled wall mount that automatically turns to face your viewing position because we knew it would make your life just that little bit easier. And equipped it with up to 10 presets because we realise you may want to view your TV from various positions in the room.

We also produced the first wall mount with integrated sound that turns with your TV to face you in order to guarantee you the ultimate viewing and listening experience. You can also stream music directly to the soundbar using your smartphone or tablet without the need for extra speakers.

With NEXT, our ambition was a Series of TV wall mounts that offer you maximum pleasure for minimum effort. People tell us we’ve achieved it.
“Sometimes as designers you have to go against the tide of received wisdom”

“For the NEXT Series, we wanted a special product that brings together the best features we’ve developed for previous products. Like our patented Screen Protection System (SPS®), where the mechanism’s 4 arms are integrated to ensure the TV can never bump into the wall, the fingertip movement control or the exclusive laser welding for a perfect finish.

Talking about that finish, we make a real effort to ensure the product looks very clean. You don’t see any electronics, motorisation, cables. It’s all integrated inside the construction.

You can also see our integrated approach to design in how the three main elements — wall plate, arms and screen mounting frame — aren’t just three separate components but form a coherent shape. A shape we emphasise through the contrasting colours of the black powder-coated steel and the brushed aluminium of the contours.

Stefan Luijben
Team Leader R&D

Sometimes as designers you have to go against the tide of received wisdom, and we did that with the remote control. We didn’t include one. People already have countless remote controls lying about. They don’t want another one. And with our design, they don’t need it. The wall mount rotates to its last used position when you turn on the TV and rotates back to the wall when you turn it off. You can set this position by hand, and it’s automatically stored in the memory. So instead of another appliance, you humanise the experience with touch and memory.”

THE CASE OF THE MISSING REMOTE…
"THERE ARE THREE RESPONSES TO A PIECE OF DESIGN – YES, NO, AND WOW!"

Milton Glaser
American graphic designer
The motorized wall mount automatically turns the TV to the last chosen viewing position. With a rotation angle of 120°, you can turn the TV to face you wherever you are in the room. And when it’s switched off, the TV neatly returns to its default position against the wall.

No need to worry about damaging your screen or wall, as Vogel’s unique Screen Protection System (SPS®) protects your TV screen at all times as well as the soundbar. No matter how far you turn it, you have the peace of mind of knowing it won’t come into contact with the wall.

You can also store 10 of your favourite presets in the Vogel’s MotionMount app (iOS & Android). With just a touch of a button, the TV turns to face the kitchen, dining table or your favourite armchair.

The patented Smart Movement Mechanism (SMM®) lets you move a TV mounted on the NEXT manually-operated wall mounts with just a touch of your fingertip.

To play music, simply use your smartphone or tablet to stream your favourite music through the SoundMount or MotionSoundMount.

The soundbar and TV are powered via the NEXT wall mount, so you only need one wall socket.

Operate the motorized mount via an app that automatically turns your TV and soundbar to face you, so you never have to touch your fragile OLED screen again. Both the motorized and manual wall mounts come in a dedicated OLED version for screens that are fitted with VESA 400 x 200, providing a seamless and truly elegant finish.

This can be placed anywhere in the room. Removing the need for extra speakers and improving the sound quality of your TV.

Conceal cables from sight with the Cable Inlay System (CIS®) for a tidy, sleek look.

Wireless subwoofer

Bluetooth audio streaming

App-controlled for additional functionality

Your wall and TV protected

Easy to operate via TV remote control

Finger-touch control

Ideal for OLED TVs

A single power outlet

Clean finish

Operating via
TV remote control
“Both the screen and the soundbar turn to face you”

TV is about two things: what you see and what you hear. So for the NEXT Series we decided to develop something unique: a soundbar integrated with the wall mount. When you turn on your TV, both screen and soundbar automatically turn to face you, for the optimal audio and video experience.

Because the best sound is always achieved when the speaker is facing you. It seems obvious once you’ve thought of it, but Vogel’s are the only people to have done it!

For the audio, we set ourselves very high technical standards for the NEXT Series. And to be sure we achieved them, I came up with the idea of a ‘Golden Ears’ team to test our prototypes and sent out an invitation across the company to apply for our four-person test team.

About 50 people applied and I selected the best four based on various criteria, such as audible frequency spectrum, recognizing certain frequencies, musicality, hearing stereo, etc. I run a recording studio in my spare time, so I used sound industry software and my own know-how to develop a completely automated 10-minute test under identical conditions for everyone.

When new people join the company, I invite them to be tested. If they perform better, they replace the lowest scorer in the current Golden Ears team. It’s become a bit of a game. But it’s also deadly serious: we want the best testing because Vogel’s wants to give customers the best possible sound. I guess it says something about how fanatical we are at Vogel’s to deliver quality. And about our very human company culture: we know that ultimately, it’s always about real people and their experience.”

Erwin Hermsen
Manager Applied Technology
COMPLETE SOLUTION FOR ALL MEDIA EQUIPMENT

The Vogel’s NEXT Series comes with a range of accessories, each made to the same demanding technical and aesthetic standards as the wall mounts they supplement. And like the wall mounts, these stylish accessories are designed to look in place with any style of décor.

**Cable Column**
Specially designed for the Vogel’s NEXT Series, the sleek aluminium cable column hides up to 10 cables yet stands only 2 cm from your wall.

**AV Multi Support**
A discreet solution to the perennial problem of where to rest additional devices safely and without cluttering. Designed for use in combination with the Cable Column, the high-quality safety glass tray can be positioned at any height for maximum convenience.

**Vogel’s NEXT AV Multi Support**
- Sleek, graceful design
- Complete solution for all media equipment
- Size (w x d): 67 x 31 cm / 26.4 x 12.1 inch
- Max weight: 16 kg / 35 lbs
- Made of high-quality safety glass
- Can be positioned at any height in the column
- Must be combined with Cable Column Vogel’s NEXT 7840

**Vogel’s NEXT Cable Column**
- Sleek, graceful design
- Cable Column 100 cm / 39.4 inch
- Especially designed for Vogel’s NEXT TV wall mounts
- Aluminium
- Hide up to 10 cables
- Only 2 cm / 0.08 inches from the wall
- Combine with Vogel’s NEXT 7825 AV Multi Support to store AV & multimedia equipment (Max. 4x Vogel’s NEXT 7825)
In 1973, our founder Harry Vogels wanted a better way to direct sound than via speakers on the ground or on a shelf. Finding there was nothing on the market, he decided to build something himself. The result was the world’s first speaker wall mount, the BEK 100. It was a huge success and the Vogel’s brand was born.

Over the years, the Vogel’s range grew to include everything from brackets for domestic TVs to mounting solutions for hospitals and hotels. You’ll find our products everywhere, in public spaces, offices, retail outlets and countless homes around the globe.

Vogel’s and LG bringing the best together.

Vogel’s has developed a TV wall mount especially for the LG Signature that enables the world’s thinnest TV to turn (Vogel’s NEXT 7555). There is also a solution for mounting the TV flat against the wall (Vogel’s NEXT 7505). This highly innovative feat of engineering was achieved through a close and exclusive collaboration between Vogel’s and LG.

LG — pioneers in OLED technology.

With OLED technology, TVs are getting flatter and flatter. Within this exclusive category, LG has now developed the LG Signature OLED TV (LG W7 & LG W8), the thinnest TV ever made. By separating the image panel from the electronics and speakers, the TV is so thin it almost hangs on the wall like wallpaper.

Joint effort with astonishing results.

Vogel’s and LG have developed the motorized TV wall mounts to be used universally by every TV screen with an automatic auto-home position. While Loewe is an important player in the large OLED-screen TV market, we brought together the Research & Development teams of both companies, to join forces and find the best way to enhance the use of the Vogel’s motorized TV wall mounts in combination with Loewe televisions.

Loewe.

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Loewe devices are made in Germany — and with great passion, enthusiasm and extensive expertise. Loewe products have been perfected down to the last detail. Modular technology, premium materials, precise workmanship, regular software updates and timeless design guarantees sustainable Loewe products.
# PRODUCT DETAILS

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- **Motorized wall mount**
- **Automatic turn & app-controlled**
- **Integrated sound bar & wireless sub woofer**
- **Control via TV remote control**
- **Bluetooth audio streaming**
- **Screen Protection System (SPS®)**
- **Smart Movement Mechanism (SMM®)**
- **Cable Inlay System (CIS®)**
- **Premium Cable Management**
  - Thanks to cable cover (wall) plate and sleeve.

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To see for yourself the many possibilities offered by a NEXT Series wall mount, go to [vogels.com/NEXTSeries](http://vogels.com/NEXTSeries) or scan the QR Code.
REINSTALLING THE TV AS A TRULY DISTINCT PIECE OF INTERIOR.
The Vogel’s NEXT OP floor stand.

Modern Technology, Nordic Design, Traditional Values, Ancient Crafts, Timeless Materials. In one striking design, the NEXT OP Series floor stands capture the essence of the Vogel’s design philosophy:

**Elegant design**

These floor stands are handcrafted from premium FSC-certified oak selected for its fine grain and enduring beauty. With its elegant, clean lines it pays homage to the magnificence of nature, the traditions of carpentry and the advances of technology.

**Timeless design**

Working with Danish designer, Malte Kilde, OP1 and OP2 are the first in our Designer Collaboration Series, where we work with kindred spirits who share our commitment to quality and a belief in innovative products that are both timeless and unique, as no two OP floor stands are alike.

**Smart design**

Being freestanding, you can place a NEXT OP Series floor stand wherever you want. All cables are concealed in the rear leg of the floor stand to retain the timeless, uncluttered Scandinavian design. An elegance that is not lost with the addition of a soundbar, NEXT OPSOUND, to the OP2 floor stand.

NEXT OP is a floor stand with a story. Watch it at: vogels.com/OP

OP1

Suitable for TVs with screen sizes from 46 – 70 inches.

OP2

With optional NEXT OPSOUND soundbar. Suitable for TVs with screen sizes from 50 – 77 inch.